The last five years have marked an important company growth for Filippi 1971, in synergy with Giorgio Levoni srl, as a consequence of strategic investments in machinery, technologies, structures, and also in human resources at different levels that led to doubling the number of employees. Since last April, Ivo Bolis has joined Francesca Filippi, in the role of Sales Director, with the specific task of coordinating the entire commercial area, with particular attention to new markets. Recruiting highly skilled labour force, senior managers and technicians, supported by the expansion of the company’s premises, has led to an increase of the production capacity, an expansion of the range and a relentless study of innovative products, as the result of a lively R&D department. The Italian company therefore seems to have clear ideas about the future and certainly does not want to play a secondary role in the market scenario that is emerging in the RV sector.

“When I arrived in Filippi 1971, I got to know a company in full development - explains Sales Director Ivo Bolis - who wanted to grow and wanted to do it methodically and with maximum efficiency. The phase of development continues, touching other sectors in addition to the RV, which still represents about 70% of our turnover today. At our main site in Berbenno the new office area is about to be completed and will also host a showroom where the best of our production will be exhibited. In these days, moreover, new machines are expected to increase the potential of our joinery”. And it is precisely on the cabinetmaking that the major investments have been made, also as the expression of the stimulating partnership with Giorgio Levoni srl: fully operational since last year, the joinery, which sees the presence of highly skilled staff, is equipped with CNCs and presses for the production of special single pieces but also whole furnishing kits, while maintaining the strategic flexibility that distinguishes the company. The joinery is able to produce curved and convex elements, succeeding in carrying out particularly complex operations even on the client’s project. The proposed textures are the most varied, glossy or opaque, making the most of the potential of the latest generation of digital printing. Filippi 1971 exploits nearly fifty years of experience in the field of woodworking at the full-
est, combining it with new technologies and updated business strategies. To understand the current potential of the company take the VittEr®, the latest generation compact laminate recently launched on the market by Filippi 1971: it is a compact material that does not get damaged by the blade of the knives, is water and fire resistant (BS2DO tested) and is, above all, totally formaldehyde free, which makes it suitable for applications where direct contact with food is expected. It is therefore perfect to use in the kitchen, but also in shower trays and bathrooms, being completely resistant to water and humidity. It can support different types of surface finishes and comes in a wide range of colors and digital prints. “VittEr® is a fantastic material - Ivo Bolis says enthusiastically - of which we are still discovering the vast potential. Through the new machinery in the carpentry the R&D department is successfully testing the construction of curved elements in VittEr®, which will open us up to previously unexplored development scenarios. It is not excluded, for example, that, suitably lightened, the VittEr® will be used as a structural material”. The improvement of the communication is also part of the company’s growth plan: working on the coordinated image, the Basaglia-Rota-Nodari architecture studio - who is responsible for the refreshed logo of the company - wants to show how much Filippi 1971 has evolved and which products and services, in collaboration with Giorgio Levoni, can now offer to customers. The Basaglia-Rota-Nodari studio is one of the major partners of Filippi 1971 and also collaborates with the internal technical office for the stylistic development of new designs. “A project to develop the corporate image was much needed - concludes Ivo Bolis - to let customers understand how much Filippi 1971 has advanced. Thanks to the VittEr® and the woodworking department, we can now present ourselves on the global market as a highly trustworthy and competitive company with remarkable experience and an extremely wide range of products. In 2019, we know, further growth in the RV sector is not foreseeable after the exceptional performance of the last period, so our objective, in addition to maintaining our consolidated position, will be to grow in markets where we are not present or where we are marginally”.

Company Profile

Founded almost 50 years ago and active in the woodworking ever since, Filippi 1971 firmly fits into the recreational vehicle industry in 2000, starting a laminating line, recently doubled, for the supply of laminated lightweight panels to be used in the motorhome and caravan interiors as well as in the mobile homes around the world. In 2013, the partnership with the entrepreneur Giorgio Levoni opens to a new phase of consolidation and expansion that sees, among other initiatives, the launch of a new production line using the digital printing for the personalized panels decoration. In addition to it, a melamine pressing line completes the company’s product range with laminated panels that combine an innovative tactile experience with high resistance to wear, abrasion, light and scratches. At the end of 2016, the relentless activity of Filippi 1971 R&D delivers Vitter®, the new generation compact laminate which is highly customizable in the design and texture, is scratch resistant and 100% formaldehyde-free. At the beginning of 2017 a new building is set up exclusively for the manufacturing of complete furniture kits, the cabinet making has then been completed with the introduction of the production of curved doors and any kind of components, taking the range of action even broader than ever. The RV industry is the core business for Filippi 1971 but their activity reaches also the design, furniture and alternative niche markets which always push them to innovate and progress with the times.