



## Call to UK market

Filippi 1971 has appointed Scan-Térieur as its exclusive distributor in the UK of its vast range of customized products

Words Renato Antonini

**N**ew projects and new investments, but also new markets: after broadening its offer, Filippi 1971 wants to strengthen its presence in some specific areas. The recent participation in the NEC in Birmingham (Caravan Camping & Motorhome Show 2023) goes in this direction and marks the official entry of Filippi 1971 on the UK market. After analyzing the peculiarities of the RV sector in the UK, the company decided to intervene with the support of an established local distributor, Scan-Térieur. In a few months Filippi 1971 will still be involved in Birmingham, in the autumn edition of the NEC. Entry into the UK had been expected for some time, but was postponed due to the difficulties that arose with the start of Brexit and the start of the Covid pandemic.

*"After consolidating our presence on most European markets and reaffirmed our historic presence in Australia - says Francesca Filippi, sales and marketing manager of Filippi 1971 - the time has come to face such an important and stimulating market like UK with the due commitment. We have a lot to offer to local builders and we are convinced that our strengths are production flexibility and a truly vast range of products. We are able to support both artisan companies that make a*

*few vehicles a year, and large manufacturers with important serial productions".*



Here and above:  
doors with a ribbed surface



Sink covers  
in customized VittEr®



Kitchen bench top in sandwich panel and VittEr® surface

## VittEr®

The spearhead of Filippi 197's exclusive products is VittEr®. It is a versatile compact laminate, very resistant and fully customizable that does not require any edging. The high mechanical resistance allows it to be done also in slabs with reduced thicknesses and weight. It is an anti-scratch material, resistant to heat and water. There are ample choices for color, also with customized digital printing ad textures. The color of the edges can be different from the top and stratified in a customized composition. Furthermore, being formaldehyde-free, VittEr® is certified to be suitable for contact with food, fitting perfectly in the kitchens as well as in the bathrooms. For example, stove and sink lids are made in VittEr®, but also decorative and safety elements placed near the stove, such as the window frame, the kitchen splashback and the protective wall.

### Cabinet doors of all types

*"Among the various proposals with which we are presenting ourselves there is a new door with a ribbed surface - explains Francesca Filippi - we can consider it our tribute to the UK market. It is a product with great expressive potential, which follows the latest trends in Interior Design. In general, the ribbed surface is varnished, but we can cover it with the decorations already used by the builders, matching the rest of the furniture".*

The new door is one of the special products that Filippi 1971 is able to manufacture. The company offers a truly vast range of interior furnishing solutions for motorhomes, caravans and campervans. The core business of Filippi 1971 remains the laminated panels, which have reached a level of excellence thanks to over twenty years of experience. A significant part of the company's turnover is made of wood-based doors supplied to manufacturers in more than 25 different countries all over the world. The basis for this type of product is plywood: mostly Italian poplar is used, but there are also other types of sustainable substrates such as E-Wood. Various types of decorative films are used for the finishing, such as Finish Paper, PVC, PP, CPL and Alkorcell. Filippi 1971 can manufacture also laminates that can be customized thanks to the digital printing carried out internally, with any design or texture, even with 3D effects and with a very flexible production. The doors can be of vari-

ous types, both flat and curved, as well as postforming doors. Special processes are possible, upon customer request: convex doors, doors that integrate lighting elements, doors with a particular edge cut. It is possible to integrate particular materials, for example special upholstery materials or high-quality gloss coatings.

### Complete furnishing kits

Filippi 1971's activity does not stop at laminated panels and cabinet doors: in fact, the company is also able to produce complete furnishing kits. In 2017 the internal joinery was inaugurated, where entire furnishing sets can be built in series, from the simplest ones to kits of up to even 350 components or more. The joinery is able to produce both flat elements and curved pieces. Each component is labeled with a bar code: it is possible to integrate the labeling with the codes supplied by the customer to speed up operations on the assembly line. In addition to blockboard panels, the company offers lightweight sandwich panels for table tops or other applications, with an internal core in low-density expanded polystyrene or expanded polyurethane. The Filippi 1971 carpentry shop also meets the needs of those builders who, despite having their own carpentry shop, do not want to engage in small series or in particular processes that require high manual skills. The joinery is also equipped to work with special materials, such as composites.

## Scan-Térieur

Scan-Térieur has been a preferred supplier to the leisure vehicle industry for over 40 years, supplying all key manufacturers with industry equipment. Among the reasons why Filippi 1971 has chosen Scan-Térieur as its representative agents is the continuous innovation and sourcing of new products that has maintained them at the forefront of the leisure vehicle industry supply chain, building strong relationships with customers and delivering exceptional level of service and quality.



Mark Horseman + Ian Hughes,  
Scan-Térieur directors



Francesca  
Filippi